

Business Scene

Saeks honored

Attorney **Allen I. Saeks**, a commercial and business litigator with **Leonard, Street and Deinard**, was selected as an Attorney of the Year by **Minnesota Lawyer**. The publication recognized Saeks as one of five attorneys with its Outstanding Service to the Profession award.

In the article by **Michelle Lore**, Saeks is described as "an invaluable part of Minnesota's legal community for more than 52 years."

"In addition to diligently serving his firm and his clients, Saeks has long been a proponent of legal services for low-income Minnesotans," Lore wrote. "He was instrumental in the implementation of Minnesota's Interest on Lawyer's Trust Account system, which has raised more than \$46 million for Legal Aid since its creation in 1983."

Saeks served one term as board president of the **Fund for Legal Aid Society** and served several years on the board of **Equal Justice Works**.

Saeks also served as president of the **Hennepin County Bar Association**, and in 2003 he served on the **Minnesota State Bar Association** task force to recommend changes to the rules of professional conduct. Last year, Saeks chaired the committee that examined and made recommendations to the state's lawyer disciplinary system. He is also a member of the **Minnesota Supreme Court Historical Society**.

"I just think it's important that as lawyers, and as our ethics code recom-

Honorees were chosen by Minnesota Lawyer's editorial staff.

Saeks is a partner in **Minnesota Jewish Media LLC**, the parent company of the **American Jewish World**.

Fiterman awarded

Marlys Fiterman, a long-term care insurance specialist with **Newman Long Term Care** in Bloomington, is the recipient of a 2009 Long-Term Care Sales Achievement Award.

The Hopkins-based professional was recognized as the leading professional in the state of Minnesota, and was ranked No. 38 in the country by **American Association for Long-Term Care Insurance (AALTCI)**, a national trade

organization.

Fiterman is an active member of **Shir Tikvah Congregation** in Minneapolis, where she also directs the choir.

For information on Fiterman or long-term care insurance, contact Fiterman at 952-746-1686 or: MarlysF@newmanlmc.com.

Magy offers advice

David Magy, a principal with the retained search firm **Abeln, Magy, Underberg & Associates** in Wayzata, has more than 25 years of experience in the areas of retained search, corporate recruiting and workforce consulting. In a recent article for **MNCUPA**, the Minnesota College and University Personnel Association, he said "the need for talent has never been greater."

Magy and other experts



Marlys Fiterman



Bill Klotz

Allen I. Saeks



EL AL: Israel's Flying Star by Marvin Goldman is now available from Airways International.

requirement; and 3) keep in mind the demographics of the aging workforce and plan for succession.

For information, contact Magy at: david@abelnmagy.com or visit: www.abelnmagy.com.

EL AL book released

Marvin Goldman, a civil airline historian and expert as well as the world's largest collector of **EL AL** memorabilia, has published **EL AL: Israel's Flying Star** (Airways International). The book celebrates moments and historical milestones in the airline's 60 years of nonstop service.

The book includes 10 chapters with more than 500 historical photos, including one of every **EL AL** aircraft plus reproductions of several well-known posters and other artwork commissioned by **EL AL** throughout the years.

For information, visit: www.airwaysmag.com.

respice.

Chai Skies is a cooperative venture between **El Al** and **Chai Lifeline** that facilitates the transfer of Matmid members' points to **Chai Lifeline**. **Chai Lifeline**, the international children's health support organization, will use the points to purchase tickets for families flying between the United States and Israel.

Matmid members can contribute their points online by going to the "Frequent Flyer" page on the **EL AL** Web site and clicking on "Donate points." The site accepts donations of any number of non-expired points.

For information about **Chai Skies**, contact **Nachman Maimon**, **Chai Lifeline** program administrator, at 212-699-6607 or: nmaimon@chailifeline.org.

New cheese spread

Tnuva USA recently unveiled a creamy smooth **Tnuva Cheese Spread** that is available in the deli and cheese sections at area grocery stores and supermarkets.

According to a press release, the secret to **Tnuva Cheese Spread's**



"lip-smacking delicious taste" can be traced to the pastoral Galilee region in the Holy Land, where dairy cows produce some of the richest-tasting milk in the world.

Tnuva Cheese Spread can be smeared on toast, bagels, breads and

growth, with projected annual sales for 2009 estimated at more than \$2 million.

According to a press release, **Shmaltz Brewing** continues to release beers in its **HE'BREW Beer** and **Coney Island Craft Lagers** lines while producing jobs, marketing innovative label designs in a saturated beer market and maintaining a grassroots wholesale network of largely family owned businesses.

Shmaltz will celebrate its 13th year with the special release of several new extreme offerings, including **Coney Island Human Blockhead**, **Rejewvenator** and the sixth edition of their radical Hanuka annual, **Jewbelation Bar Mitzvah**.

For information, visit: www.shmaltzbrewing.com.

Madoff victims online

A local Internet marketing maven has created a support and networking Web site for victims of the **Madoff** scam. **Teri Ross**, president of **Minnetonka-based Imagine That Consulting Group, Inc.** (www.imaginathtatinc.us), volunteered her services by designing the Web site, **BernardMadoffVictims.org**.

Ross told the **AJW** that she knows "a good 50 percent of the victims" of **Madoff's** alleged Ponzi scheme in the Twin Cities.

"I grew up with many of the families who have been affected by this scam," Ross explained in a press release. "As I reflected on what I might do if I were in their situation, I realized that I would want a communication tool such as this. It is very rewarding to watch as victims on the site share their experiences and documents."

"The Web site has proven to be a godsend to the group," said **Ronnie Sue Ambrosino**, a victim of the **Madoff** fraud and a member of the founding