

ARCHITECTURE

Minneapolis-based **RSP Architects** hired **Teri Kwant** as creative director.

BANKING

US Federal Credit Union hired **Janelle Stockwell** as branch manager for the Burnsville location.



Stockwell

CONSULTING

Todd Eggers was named a principal of **Winning Logistics Inc.**, Chanhassen.

ENGINEERING

Steve Sabraski, and **Nathan Wallerstedt**, designers in Minneapolis-based **Landform's** Retail & Commercial Design Studio, became Professional Engineers in the state of Minnesota.

SUBMIT YOUR PEOPLE

Items may be submitted for the People page to People announcements, the Minneapolis-St. Paul Business Journal, 120 S. Sixth St., Minneapolis, MN 55402. E-mail to mspbpeople@bizjournals.com. For electronic images, please send print-quality 2"X2" mug shots, black and white or color, at 300 dpi or better.

Eden Prairie-based **Westwood Renewables** appointed **Nathan Franzen** general manager.



Franzen

FINANCE

Wells Fargo Equipment Finance, Minneapolis, named **Peter Myhre** senior vice president.

St. Louis Park-based **Bell Mortgage** hired **Keenan Raverty** as a senior loan officer.

INSURANCE

The board of trustees of Eagan-based **Blue Cross and Blue Shield of Minnesota** elected as chair **Pamela Wheelock**, vice president and leadership/community engagement team leader of the Bush Foundation; as vice chair **Peter McNerney**, general

Finance vet joins UnitedHealth subsidiary

BY JOEY PETERS
STAFF WRITER

After spending more than 25 years in the financial sector, **Larry Renfro** made a jump to the health care industry last month to become executive vice president of **UnitedHealth Group** and CEO of **Ovations**.



Renfro

Minnetonka-based **Ovations**, a **UnitedHealth Group** subsidiary, serves one in every five Medicare beneficiaries, making it the country's largest health organization for seniors. Renfro said he welcomes the challenge of tackling the health care industry and bringing a different perspective to an organization that's "a leader in its field."

He most recently worked as a senior executive officer for Cincinnati-based **Fidelity Investments**, which has a shareholder base of mostly senior citizens.

Renfro previously served as president and CEO of Washington D.C.-based **AARP Services Inc.**, a wholly owned subsidiary of **AARP** that manages the products and services that are offered as benefits to **AARP's** members. In his new role, he's working with **AARP** through a partnership **UnitedHealth** has with the nonprofit organization to improve health care for people as they age.

Now that he's switched over from finance to health, Renfro is adjusting to his new job by traveling around the country to listen to officials and clients, along with anticipating the industry's coming reforms. Renfro hopes his company can play a leading role in modernization.

"We're working with the industry and partners to see what role **Ovations** will play in Medicare modernization," he said. "Everyone here has this slant toward innovation."

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partner, **Thomas, McNerney & Partners**; and as secretary **Benjamin Field**, retired senior financial adviser at **Bemis Co. Inc.**, who will continue to serve as board treasurer.

Bloomington-based **Newman Long Term Care** hired **Dan Bleeke** as a long-term care insurance specialist.



Bleeke

Midwest Medical Insurance Co., Edina, promoted **Jeff Pearson** to assistant vice president of underwriting.

LAW

Cousineau McGuire, St. Louis Park, hired attorney **Daniel R. Mitchell** to its civil litigation defense group.

Gray Plant Mooty, Minneapolis, hired attorney **Frank Vargas** to its Entrepreneurial Services group and **Kate Nilan** as an associate to its Franchise & Distribution practice group.



Vargas



Nilan

George Eck, a partner in the trial group of **Dorsey & Whitney**, Minneapolis, was admitted to the

American College of Trial Lawyers, Irvine, Calif.



Eck

The Minnesota Supreme Court named **Julie Seymour**, a shareholder with Burnsville-based **Otten & Seymour**, a qualified neutral for alternative dispute resolution.



Seymour

MANUFACTURING

Plymouth-based **Shock Doctor Inc.** hired **Steven Coopersmith** as senior vice president of marketing and **Andy Donahue** as powersports sales manager.

MARKETING

Minneapolis-based **Hanley Wood Marketing** hired **Margaret Bossen** as director of user experience and interactive strategist.



Bossen

Broadhead + Co, Minneapolis, hired **Hugh Whaley** as director of its association and federal government practice.

REAL ESTATE

Minneapolis-based **TaTonka Real**

Estate Advisors hired **Bruce Bauman** as a sales and leasing adviser.



Bauman

STAFFING

Kelly Engineering Resources hired **Joseph Anderson** as district manager and **Robert Turner** as technical recruiter to St. Louis Park office.

TECHNOLOGY

IdeaS Revenue Optimization, Bloomington, named **David Nelson** vice president of technology.

Woodbury-based **Calypso Systems** hired **Greg Wright** as vice president of sales and marketing.

WEB DEVELOPMENT/ MARKETING

Minneapolis-based **Space150** hired **Craig Key** as an associate site optimization specialist and **Matt O'Laughlin** and **Colin Murphy** as search media planners.

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