



Long Term Care Insurance is All We Do!®

Debra C. Newman

CLU, ChFC, LTCP

Deb Newman is a pioneer of the long term care insurance industry and founder of Newman Long Term Care – one of the largest and most successful long term care marketing organizations in the country.

Deb's focus is on helping people understand that planning ahead will allow them to finish life well.

Nationally recognized on long term care issues, Deb frequently speaks to insurance, financial services and government groups as well as consumers. She can be heard regularly on Minnesota's WCCO Radio and has been recently quoted by the *Wall Street Journal*, *Star Tribune* and *Money Magazine*.

In 2009, Deb was acknowledged by the *Minneapolis/St. Paul Business Journal* as one of the top 25 Women in Business. She was also named a 2009 Five Star Wealth Manager by

Twin Cities Business and Minneapolis-St. Paul magazines. This award reflects client satisfaction information gathered from consumers and financial services professionals. In 2007, Deb was recognized nationally as one of the top ten on the Power List of Who's Who in Long Term Care Insurance.

Deb holds leadership positions in many insurance industry groups, including:

- Secretary for the Board of Directors, Life & Health Insurance Foundation for Education (LIFE)
- Past National President, Association of Health Insurance Advisors (AHIA)
- Past President, Minneapolis National Association of Insurance & Financial Advisors (NAIFA)

DEBRA C. NEWMAN
CLU, ChFC, LTCP
Founder

Newman Long Term Care
6636 Cedar Avenue South | Suite 100
Richfield, MN 55423
www.NewmanLTC.com
Direct Dial 612-454-4402
Toll Free 800-625-9267
Fax 952-888-5170
Email DebN@NewmanLTC.com



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